



Your Guide to Pharsight at the ASCPT 2010 Annual Meeting

Dear Colleague,

We hope you will join [Pharsight](#) at the ASCPT 2010 Annual Meeting in Atlanta, Georgia from March 17-20, 2010.

Summary Highlights

- Visit Pharsight in Exhibit Booth #205 and see product demonstrations of [Phoenix™ WinNonlin®](#), [Phoenix NLME™](#), and [Phoenix Connect™](#) software, which enables data sharing between Pharsight's Phoenix platform, PKS™, and other industry-standard tools such as NONMEM®, R® and S-PLUS®.
- Attend a joint ASCPT-ACCP symposia on quantitative clinical pharmacology techniques in oncology and hear Rene Bruno, Ph.D, present a model of tumor progression used to predict Phase 3 survival outcomes.
- View Pharsight's contributions to ASCPT oral and poster sessions and discuss quantitative approaches for quantifying the efficacy-safety profile of new drug candidates in diabetes, pain and pediatric populations.

Pharsight Exhibit Booth

Visit us in Booth #205 at the Atlanta Marriott Marquis, where members of the Pharsight team will be pleased to provide hands-on demonstrations of all the new products on [Phoenix™](#), Pharsight's new collaborative analysis and modeling platform. Pharsight is hosting walk-up **product demonstrations at the following times:**

- **Wednesday, Mar. 17:** Join us at the booth during the evening reception.
- **Thursday, Mar. 18:** Top of the hour every hour between 8 am – 2 pm.
- **Friday, Mar. 19:** Top of the hour every hour between 8 am – 2 pm.

NOTE: If you can't make any of these times, we will be pleased to setup individual appointments.

Pharsight Podium Presentation: Oncology

"Modeling and Simulation of Clinical Tumor Progression Dynamics: Predicting Phase 3 Survival Outcomes from Tumor Size Measurements in Phase 2"

Dr. Rene Bruno will deliver this presentation as part of this joint symposia with the American College of Clinical Pharmacology (ACCP) entitled "Quantitative Clinical Pharmacology Techniques in Oncology Drug Development: Recent Advances and Emerging Opportunities." The symposia is Saturday, March 20th from 10:45 am – 12:45 pm. Details are available in the [ASCPT Annual Meeting Program](#).



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Pharsight Oral and Poster Session Contributions

Pediatrics (Oral Session 01-A) - *Thursday, March 18th from 4:30pm–5:30 pm.*

"POPULATION PHARMACOKINETICS OF INTRAVENOUS ACETAMINOPHEN IN NEONATES, INFANTS, CHILDREN AND ADOLESCENTS"

Diabetes (Poster Session PI) - *Thursday, March 18, 2010 from 8:00am-3:00pm.*

"Quantitative Model of the Relationship between DPP-4 inhibition and Response: Meta-analysis of Alogliptin, Saxagliptin, Sitagliptin, and Vildagliptin Efficacy Results" (Poster ID: PI-67)

Pain (Poster Session PII) - *Friday, March 19, 2010 from 8:00am-3:00pm.*

"IV ACETAMINOPHEN PHARMACOKINETICS IN CHILDREN AND ADOLESCENTS IS COMPARABLE TO ADULTS" (Poster ID: PII-72)

"ROUTE OF ADMINISTRATION SIGNIFICANTLY IMPACTS HEPATIC ACETAMINOPHEN EXPOSURE" (Poster ID: PII-73)

"DOSE-PROPORTIONALITY AND BIOEQUIVALENCE OF AN IV ACETAMINOPHEN FORMULATION" (Poster ID: PII-81)

"PK/PD COMPARISON OF IV VS. RECTAL ACETAMINOPHEN ADMINISTRATION" (Poster ID: PII-82)

"IV ACETAMINOPHEN INFUSION DURATION EFFECT ON STEADY STATE PLASMA CONCENTRATION" (Poster ID: PII-84)

More information about the 2010 ASCPT Annual Meeting is available at www.ascpt.org and in the [ASCPT Annual Meeting Program](#).

We look forward to seeing you in Atlanta.

Sincerely,

The Pharsight ASCPT Event Team